

WHAT CHANGES FOR YOU

# Your team spends hours on work that should take minutes.

Proposals written by hand. Reports that take all Friday. Enquiries sitting in an inbox while your best people copy-paste between systems. We find that work, build the tooling to do it, and put it live on a platform your team already knows how to use.

Find the work

Build the tooling

Put it live

# Same team. Different week.

The jobs below are real tasks your team does by hand today. Every one of them can be running for you in weeks. Here is what that looks like.

**BEFORE**

**Proposals take 4 hours each**

Your best person writes every quote from scratch. Formatting, pricing, terms, all by hand. Three a week means a day and a half gone.

**AFTER**

**Proposals take 20 minutes**

A brief goes in. A branded, on-message first draft comes out. Your person reviews it, not writes it. Three proposals done before lunch.

**BEFORE**

**The Friday report steals your evening**

Someone spends half a day pulling numbers from three systems, formatting the board pack, and checking it. Every single week.

**AFTER**

**The report writes itself**

Data pulls automatically. The draft arrives formatted and checked. Your person reviews it in fifteen minutes and sends it on.

**BEFORE**

**Enquiries sit in the inbox for hours**

Someone reads every email, works out what it is, decides who should handle it, and forwards it. Meanwhile the prospect is waiting.

**AFTER**

**Enquiries are routed and replied to in minutes**

Every incoming enquiry gets sorted, tagged, prioritised and assigned. A first reply goes out while the prospect is still online.

**BEFORE**

**Research takes two days per question**

Someone digs through databases, reads reports, cross-references sources, and writes it up. By the time it lands, the decision has moved on.

**AFTER**

**Research lands in an hour, with sources**

A sourced, structured answer to the same question. Your person reviews it, adds their judgement, and moves on. The decision happens this week.

"Same people. Same expertise. **The work just takes a fraction of the time.**"

# The jobs we automate first

These are the tasks your team repeats every week. Each one is a real job done by hand today. Pick one to start, see it live in your pilot, then add more. Your team can keep building these themselves.

**WEEK ONE**

## Get your team working differently from day one

**S1 Stop using ChatGPT in secret**

One login. Every leading model. Audit trail, data kept private. No more shadow IT.

**S2 Stop answering the same questions twice**

Upload your handbooks, contracts and SOPs. Anyone asks, they get a cited answer instantly.

**REVENUE**

## Win more, faster

**M1 Proposals in 20 minutes, not 4 hours**

A brief becomes a branded, on-message first draft.

**M2 Leads replied to while they're still online**

Reads, qualifies and routes enquiries; drafts the first reply.

**M3 Research that used to take two days**

A profile on any prospect, account or market, on demand.

**CLIENT OPS**

## Respond faster, retain longer

**M4 Support answers in seconds, not hours**

Answers from your knowledge base, with sources; escalates the hard ones.

**M5 An inbox that sorts itself**

Sorts, tags and prioritises so the right person sees the right thing.

**M6 Onboarding that runs itself**

A new client gets through every step, end to end, without chasing.

**BACK OFFICE**

## Get your Friday evenings back

**M7 The report that writes itself**

That weekly or monthly report, pulled together and drafted automatically.

**M8 Contracts reviewed before your coffee gets cold**

First-pass review; flags risk, pulls key data, so your person checks it, not reads it from scratch.

**M9 Every action logged, every answer traceable**

Built for FCA, SRA, EU AI Act. Audit without the anxiety.

**KNOWLEDGE**

## Stop redoing work your team already did

**M10 Meetings that turn into action, not minutes**

Notes or transcripts become summaries, decisions and a tracked action list.

**M11 Research that lands in an hour, not next week**

A deep, sourced answer to a hard question. Your person reviews it, adds judgement, and moves on.

**M12 Content that publishes on schedule, every time**

Newsletters, posts and updates in your voice, on a schedule. No more blank-page panic.

**BIGGER**

## Replace whole tools, not just tasks

**K1**

### Build-Your-Own App

A CRM, client portal or compliance tracker inside the platform. Replaces a SaaS subscription you rent today.

**K2**

### Department-in-a-Box

A connected set of tooling for a whole department. Proposals, onboarding, reporting, all talking to each other.

**K3**

### In Your Own Cloud

For regulated work, everything runs in your own cloud or air-gapped. Data never leaves your walls.

## HOW IT WORKS

# From conversation to live tooling

You don't need a strategy document first. You need to see it working on your real data, in your real workflows. That's what we deliver.

<b>1</b> <b>Tell us where the time goes</b> A free conversation about what's costing you time or money. We'll tell you honestly if we're not the right fit.	<b>2</b> <b>We rank what to automate first</b> A short sprint identifies the highest-impact opportunities, costs them against your real workflows, and gives you a plan you keep either way.	<b>3</b> <b>We build it, live in weeks</b> The tooling gets built on the platform, integrated with your real data and processes. Tested, documented, with a runbook. Your pilot goes live.	<b>4</b> <b>Your team keeps building</b> After handover, your team adds more tooling themselves. The work you automated first pays for automating the next ten.
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The first piece of tooling pays for the next ten. Most pilots are live within 8 weeks. Your team is trained to keep building after we leave.

## WAYS TO WORK WITH US

ENGAGEMENT	WHAT YOU GET	TIMELINE
<b>D0</b> <b>Initial Conversation</b>	A focused discussion about the workflows costing you the most time or money. We'll tell you honestly if we're not the right fit.	45–60 min <b>Free</b>
<b>D1</b> <b>Opportunity Sprint</b> <small>Advisory</small>	What to automate first, costed against your real workflows, with an outline for the highest-priority one. A plan you can act on, with us or without.	1–2 weeks
<b>D2</b> <b>Production Build</b> <small>Delivery + Platform</small>	We build the tooling, integrated with your data and processes: tested, documented, with a runbook. Handed over with training. Includes the Sprint.	8–16 weeks
<b>D3</b> <b>Fractional AI Leadership</b>	Senior expertise embedded in your team without a full-time hire: architecture guidance, roadmap ownership, quality oversight.	Retainer ~2–4 days/mo
<b>D4</b> <b>Embedded Delivery</b>	Forward-deployed engineers alongside your team, scope that evolves. Works on your existing stack, not tied to us.	Day rate

## WHY THIS WORKS

<b>01</b> <b>One partner, not three</b> We find what to automate, build the tooling, and run it on a platform that's ready to go. No handoffs between suppliers.	<b>02</b> <b>Outcomes, not technology</b> We don't start with the model. We start with the job your team does by hand today, and make it take a fraction of the time.	<b>03</b> <b>You keep building after we leave</b> Your team is trained on the platform. They add more tooling without depending on us for day-to-day.
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## PRICING

# What it costs

Advisory and delivery engagements are scoped and priced up front, with clear deliverables. The platform that runs your tooling is a simple per-person plan, everyday use included. Most clients start with a pilot once they've seen it.

## PLATFORM PLANS

<b>PILOT</b> <b>£25</b> /user/mo 1,000 credits/mo. Enough to try proposals, reports, research. Cancel any time in the first month, then 12-month subscription.	<b>TEAM</b> <b>£99</b> /user/mo Min 5 users · 5,000 credits/mo. The full catalogue, admin, API, bring your own tokens. Managed hosting, updates and scaling. 12-month subscription.	<b>ENTERPRISE: CLOUD</b> <b>Custom</b> Private cloud (AWS today; GCP and Azure coming). Full control of data. RBAC, governance, dedicated support.	<b>ENTERPRISE</b> <b>Custom</b> On-prem or air-gapped. Full control of data and infrastructure. Custom integrations and governance. Dedicated implementation and support.
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## WHAT EVERYDAY TASKS COST

Write or refine a proposal <b>from ~£0.10</b>	Pull together the weekly report <b>from ~£0.50</b>	Run a research brief end to end <b>from ~£1</b>
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Most everyday tasks cost a few pence. Pick the right balance of speed, depth and cost per task: **Fast and low cost** for everyday writing, **Smart reasoning** for complex problems, or **Deep analysis** for high-stakes work. Your plan covers everyday usage; top-ups available any time. All prices exclude VAT.

## WHAT YOU STOP PAYING FOR

<b>Stop</b> <b>Assembling a stack</b> Models, governance, agents, workflows, knowledge and connectors are already there. Months of integration you skip entirely.	<b>Stop</b> <b>Rebuilding the pilot</b> What you see in the pilot is the system you keep. Production from day one, not a throwaway demo.	<b>Keep</b> <b>Adding tooling yourself</b> Your team is trained on the platform. They keep automating without depending on us for day-to-day.
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## Tell us where the time goes.

A short conversation is enough to spot where the hours disappear and whether it makes sense to automate. Free, no pressure.

[odok.ai/discover](https://odok.ai/discover)

Free · 45–60 minutes · honest answer